

MADDIE CHITWOOD

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SOFTWARE SKILLS

- Keyshot
- Rhino 3D
- Cinema 4D
- Autodesk Maya
- Photoshop
- InDesign
- Illustrator
- Unity 3D

EDUCATION AND EXPERIENCE

Bachelor of Fine Arts (Digital Arts)

Peck School of the Arts University of Wisconsin-Milwaukee | Milwaukee, WI
Graduated December 2015

Event manager

- Planned, supervised, and presented at the Midwest Game Developers Summit in 2013 and 2014

Organizations

- Game Design and Development club at UW-Milwaukee, Fox River Ad Club, American Marketing Association

PROFESSIONAL EXPERIENCE

Prior Authorization Specialist

March 2018-Present

Navitus Health Services Appleton, WI

Processed pharmaceutical drug requests via fax for Navitus' health insurance clients. Rose to the top of the department in processing speed and accuracy within three months.

- Designed and utilized macros that automated several steps in the process of entering each claim into the system

3D Artist

June 2016-July 2017

Ariens Brillion, WI

Created photo-realistic product renderings and animations for web, print, retail, and internal media channels. Successfully developed and executed a platform and standard practices for Keyshot use throughout Ariens. Trained and mentored employees in the use of Keyshot. Coordinated with outside marketing agencies and the marketing, engineering, and industrial design departments. Established a creative direction for the product renderings across the Ariens website. Began as an intern, promoted to 3D Artist within six months. Was laid off due to corporate restructuring.

- Created 200 product renderings for the new Ariens and Gravely websites and established a relationship with a nationally recognized marketing agency regarding the creation of those renderings
- Developed and deployed a logical and easy-to-use software manual and library of custom texture maps, materials, 3D models, and lighting environments
- Researched and developed the use of new technologies and how to creatively use them with Ariens company brands. These projects include an augmented reality platform and a Unity-powered virtual reality lawnmower simulator.

Program Support Aid

October 2014-December 2015

UW-Milwaukee School of Continuing Education Milwaukee, WI

Prepared materials for Professional Development continuing education classes by creating, proofing, and printing content while tracking registration numbers. Provided administrative support through maintaining clear communication within the department, submitting courses for approval, and managing the appearance and content of the Professional Development webpages.

- Improved course preparation efficiency by creating and implementing project goals and deadlines
- Facilitated transition to new website by proofreading, editing, and submitting content to the marketing department
- Successfully executed several seminars of 150 registrants or more